

STRATEGIC PLAN 2024-2026

OUR MEMBERS ARE

- Wanting social connection
- seeking a life/work balance
- Young Professionals
- Wanting to develop themselves
- Community Builders
- Volunteers.



VISION

Salisbury City Rotaract Club is a strongly social, collaborative, and inclusive community of empowered young leaders.

As passionate change-makers with a commitment to diversity, equity and inclusion; we inspire diverse-inclusive individuals, who are the next generation of leaders, who work tirelessly to uplift our Salisbury community.

MISSION

As a social-service club, Salisbury City Rotaract Club support diverse-inclusive young leaders to develop knowledge and skills that assist them in their personal and professional lives.

Members have an impact on issues that matter to them/the community, whilst contributing to addressing the social issues and needs in their community. Members collaborate and listen to community to deliver meaningful service projects to support a thriving Salisbury Community.

MEETING OUR VISION

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SOCIAL

• Maintain the connected, social vibe of our Club.



VPSKILL

- Increase resilience and capabilities of our members to support projects/club running.
- Provide professional development.
- Membership recruitment.



STRUCTURE

• Build consistency in structure to enhance the member experience.



WELLBEING

- Increase member wellbeing.
- Build wellbeing into our club format.



FUTURE

• Establish a structure that is future-proof and adaptable for members and the needs of the Club.



SERVICE

- Identify projects that members can lead.
- Consider the capabilities and current workload of our club.



GOALS/ACTIONS



SOCIAL

• Maintain the connected, social vibe of our Club.

ACTIONS:

- Connect members using Facebook groups and structured communication.
- Organise socials once a month.



VPSKILL

- Increase resilience and capabilities of our members to support projects/club running.
- Provide professional development.
- Membership recruitment.

ACTIONS:

- Facilitation of skill-based workshops to build the skills of members.
- Stepping through the running of events and projects.



STRUCTURE

 Build consistency in structure to enhance the member experience.

ACTIONS:

- Consider and organise communication through Facebook Group and Messenger Chat
- Utilise the Help, Learn and Enjoy framework more consistently.
- Be clear about the roles of the Board Members (Executive and General Roles) working towards people's strengths/passions.
- Reimplement Happy Dollars.
- Implement Rolling Chairs at our meetings.
- Adapt minute templates for better efficiency.
- Post the agenda prior to the meeting to create a familiar environment.



WELLBEING

- Increase member wellbeing.
- Build wellbeing into our club format.

ACTIONS:

- Foster a space where people feel comfortable reaching out.
- Make the use of fidget toys in meetings the norm.
- Implement wellbeing activities within meetings (e.g., yoga, mindfulness, arts and crafts, baking, boxing, meditation).



FUTURE

• Establish a structure that is future-proof and adaptable for members and the needs of the Club.

ACTIONS:

- Create structures like the minute templates and the project/event planner that support record taking and future proofing
- Consider minimum roles need for a functional board.
- Think about development opportunity for members that are not on the board.



SERVICE

- Identify projects that members can lead.
- Consider the capabilities and current workload of our club.

ACTIONS:

- Undertake one international project and one community project annually. These should aim to be more impactful.
- Collaborate with Rotary by joining their projects and supporting Rotary Action Groups.
- Maintain support for the planning and execution of the Salisbury Community Christmas Parade.

ROAD PLAN PLANNING: http://tinyurl.com/RoadMapPlanning